

Questions to Ask Yourself



- What do you want out of your current phone system/CRM?
- How are you utilizing your communications infrastructure for effective growth?
- What do you provide your employees with to be as effective and efficient as possible?
- How have you optimized your business to make and take calls?
- What is your plan to scale your business rapidly for success?
- Are you feeling pressured by the rest of your competition?
- What is your business' plan in the event of an emergency?

Is there a solution?

The Solution



Improve your business and maintain its success for years to come with high-value, reliable cloud communications software and services that are easy to use, and even easier to manage:

- Hosted PBX and VoIP
- SIP Trunking
- Unified Communications
- Virtual Auto Attendant & Mobile VoIP
- API Integration

The Benefits



Reduce Your Costs

- Less Up Front, Less Over Time

Improve Your Communications

- Streamline your communications for increased productivity

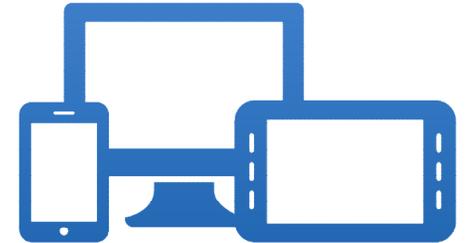
Protect Your Business

- Business Continuity protects your business and keeps everything working in the event of an outage, accident, or natural disaster.

Future Proof

- Seize today with our technology—built from the ground up for your success today, tomorrow, and any day after that.

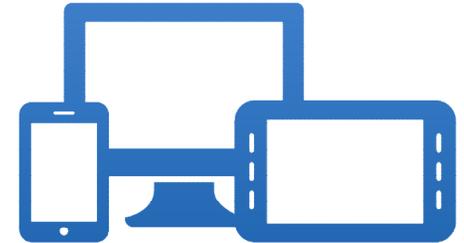
Unified Communications



What is Unified Communications (UC)?

Unified Communications: the seamless integration of voice, presence, chat, data, applications, and other technologies that help drastically improve your communication processes and business productivity.

Success with UC



Cloud Communications: Virtually limitless configurations possibilities to configure how you setup your hosted PBX and VoIP solutions to make and take calls.

Operator Console: Helps enable your small to mid-sized business to maintain complete visibility and transparency across the enterprise for

- Extension presence
- Click-to-dial
- Manage Call Center features (queues, agents, callers)
- Manage conference bridges
- And much more

Application Integration: streamline and automate making and taking calls while leveraging apps like Microsoft Outlook, Salesforce.com, and other third party apps.

Scalability: Scale as you see fit, and control features and services on a per-customer basis, cutting down on your unnecessary costs.

Disaster Recovery: Rest easy knowing your business is protected in the event of a local service emergency. With hosted UC, your data can be backed up, managed, and prepared for rapid recovery.



Why Hosted PBX



You want reliable, high-quality phone systems that simply work. And with your business in a constant state of change, sometimes *simple* suffers.

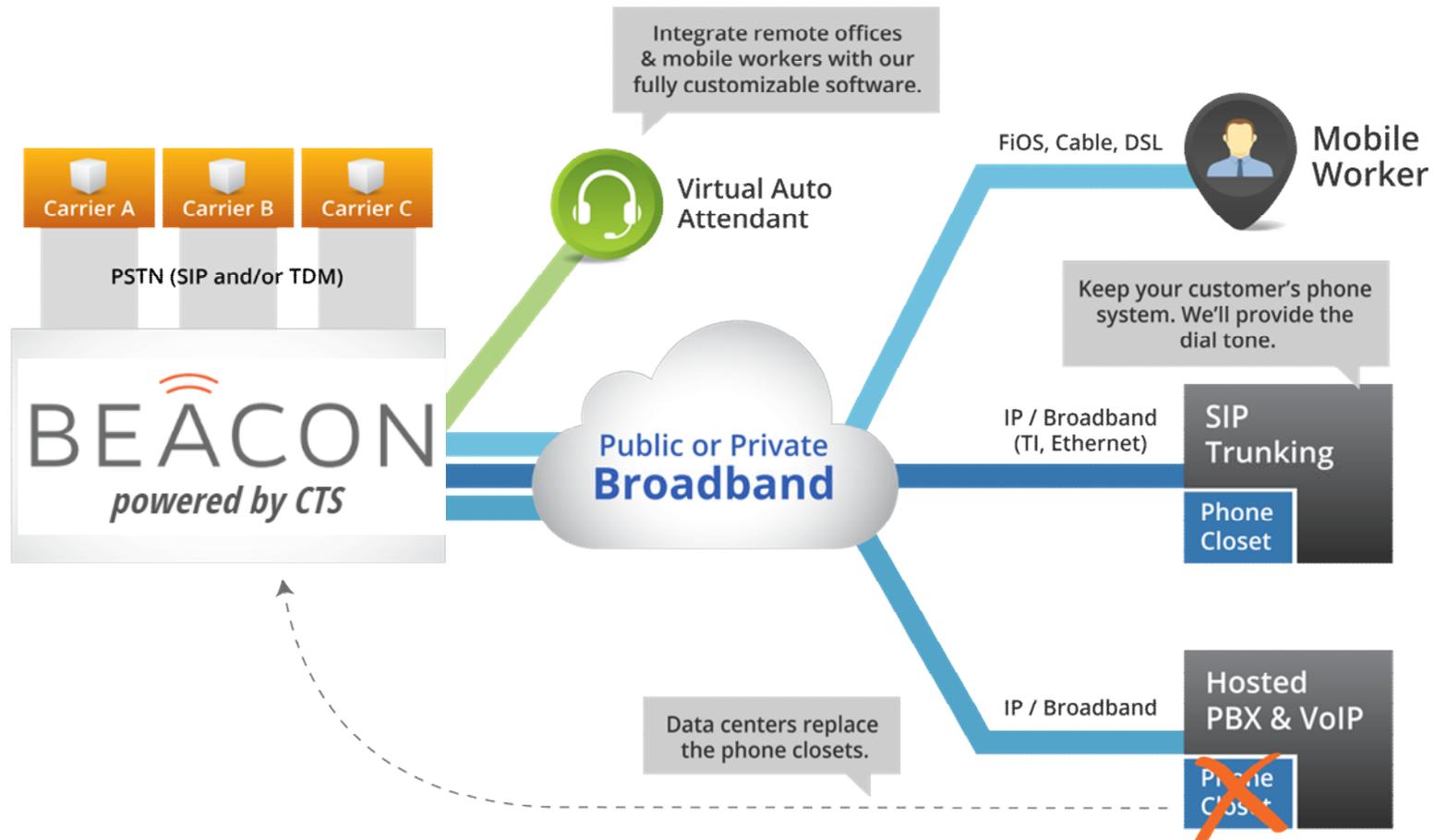
Today, transforming your phone system is simple regardless of your business—whether you have five employees or 500. Our system adapts and adjusts to your needs and seamlessly works the way you want it to.

- Dissolves the costs of traditional phone closets
- No expertise needed
 - If you can use a web browser, you can manage your phone system
- Full PBX capabilities utilizing easy interface
- Low monthly phone bills (including VoIP services)
- Future-proofed phone systems
- Ease of use and ease of management


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How It Works



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Improve Communications



Businesses need technology and communication solutions for critical business challenges to remain competitive and thrive. Full PBX in the Cloud improves collaboration, flexibility, organization, while reducing costs.

Leverage powerful features like:

- Carrier class scalability
- Easy to use, easy to manage
- Extensible through API
 - Seamless integration of business apps like Salesforce, Outlook, etc.
- Intuitive UI
- Reduced Costs
- Increased Control

Improve Business Continuity



Eliminate operational loss should part of your communications network go down. A recovery plan can help your business save itself.

Ensure your future by providing your business with the necessary protection, including:

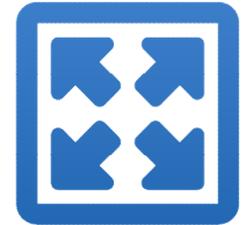
- Call forwarding
- E-mail archiving
- Data backup and restoration
- Information protection
- Disaster recovery
- and more.

What's your emergency plan?



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Flexible and Future Proof



As your needs grow and change over time, so do our features and capabilities—endlessly scalable, flexible, and reliable.

- Continuous support and updated features
- Scale Up/Down as needed with the cloud
- Our reliable, feature-rich phone services adjust as you need them to.
- Simple deployment of communication apps and solutions for your business needs
- An in-office experience right at your fingertips, wherever you are on whichever device you choose.

Why SIP Trunking



Enhanced SIP Trunking: virtual phone utilizing broadband access connection. SIP Trunking is a valuable solution for any sized-business, connecting your premise – based phone system via always-online broadband connections.

You're a small or mid-sized business looking for:

- The flexibility and cost savings of VoIP
- Business continuity & disaster recovery automatically reroute calls in event of emergency
- Unlimited or metered calling plans
- Up to 40% savings over traditional telephone lines

Next Steps



- How can we help you succeed
 - Let us analyze your phone bill
 - Let's better understand how you make and take phone calls

Call Beacon Today!
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